



CZECH CHAMBER OF ARCHITECTS (ČESKÁ KOMORA ARCHITEKTŮ),
ASSOCIATION OF HUNGARIAN ARCHITECTS (MAGYAR ÉPÍTŐMŰVÉSZEK SZÖVETSÉGE),
NATIONAL CHAMBER OF ARCHITECTS OF THE REPUBLIC OF POLAND
(IZBA ARCHITEKTÓW RZECZYPOSPOLITEJ POLSKIEJ),
ASSOCIATION OF POLISH ARCHITECTS (STOWARZYSZENIE ARCHITEKTÓW POLSKICH),
SLOVAK CHAMBER OF ARCHITECTS (SLOVENSKÁ KOMORA ARCHITEKTOV),

on the occasion of the 18th Annual General Meeting of the Czech Chamber of Architects, with an awareness of their duty of care for the overall level of the quality of architecture and the environment and the promotion of the profession of architect,

are publishing this joint

MEMORANDUM ON THE ORGANISATION OF THE INTERNATIONAL EXHIBITION OF REALISED ARCHITECTURAL PROJECTS

Introduction

The assessment of major architectural acts on both a national and an international level can contribute to and promote high-quality architecture and the social importance of the architectural profession. The extra exposure of an international comparison could with retrospective effect become a major stimulus for cultural events in the individual countries and regions. Precisely exemplary town planning or architectural solutions presented at an international level in the form of an exhibition will facilitate the promotion of architects' work to the general public. The envisaged exhibition should present architects as the creators of a cultural environment for a high-quality life. During their creative activity architects need an international comparison of their projects and feedback on their work. The general public ought to start perceiving the importance of the architect's work not only through their own completed buildings, but above all through its impact on the public space and landscape. The general public needs an international comparison of architectural works by means of this exhibition.

BASIC ARRANGEMENT OF THE INTERNATIONAL EXHIBITION'S ORGANISATION

The exhibition

The exhibition will be held annually.

The name of the international exhibition

The international rounds can be organised as part of competition exhibitions already established. The names of the national rounds will not be regularised. The name of the international round will be the subject of negotiation between the participating parties.

Logo and unified visual style

The logo and unified visual style of the competition exhibition will be the subject of an international graphic design competition.

National rounds of the exhibition

The exhibition will first of all take place in the individual participating countries in the context of independent national rounds.

The architectural works to be assessed will not be evaluated in categories. The contribution of each national round to the international presentation will be:

1. max 20 selected built projects which will be represented by the appropriate country at the international touring exhibition.
2. max 6 built projects selected for an award, for example, by an international jury, from the above mentioned selection of projects, which will represent each of the participating countries at the official international gala evening.

International touring exhibition

The international touring exhibition will be implemented in physical form on panels (possibly models) as well as in electronic form on a separate web presentation. The exhibition will take place in each of the participating countries for a period of four weeks. Each of the national organisers is responsible for arranging promotion in the media and a dignified setting for the exhibition corresponding to the importance of the event. An international catalogue to the exhibition will be published.

International gala evening

The international gala evening is invariably organised as the last event of the touring exhibition at the place of its last official installation. The basis of the gala evening program is the presentation of the five project prize-winners from each participating country. These projects will be presented inter alia in the form of a short film and will also be promoted in the media in advance in an appropriate manner.

The presented architectural projects could be the subject of viewer voting during the course of the official gala evening, which could be transmitted in a direct broadcast to all the participating countries. Following this public vote an international viewers' prize would be awarded during the course of the gala evening.

The gala evening will be held in a different country each year.

Other uses of the materials prepared

The exhibition or part of it after the gala evening could, after agreement of all the parties, be provided for other installations, now outside the separate context of the international exhibition.

Time conditions

September to December 2011 – International graphic design competition
for a logo and unified visual style of the exhibition
2012 – National rounds for the year 2011/2012 (deadline for applications: 06/2012)
November 2012 – National gala evening
January to May 2013, touring exhibition takes place
May 2013 international gala evening

The signatories undertake by joint endeavour to create the conditions for preparing and holding the above mentioned exhibition and to ensure its presentation in their own country.

SIGNATORIES

Slovak Chamber of Architects
Slovenská komora architektov
Juraj Šujan, President

National Chamber of Architects
of the Republic of Poland
Izba Architektów Rzeczypospolitej Polskiej
Tomasz Tomaszewski, Vice-President

Association of Polish Architects
Stowarzyszenie Architektów Polskich
Jerzy Grochulski, President

Association of Hungarian Architects
Magyar Építőművészek Szövetsége
László Mikó, Vice-President

Czech Chamber of Architects
Česká komora architektů
Jan Vrana, President